# Haute couture meets haute horlogerie

# Moritz Grossmann presents new one-off piece for Sechseläuten at Gross Couture in Zurich

Sechseläuten is a fire and spring festival in Zurich at which the Swiss ceremonially drive out winter every year. This year, the traditional spring festival of the guilds will be celebrated in the form of a big folk festival on 8 April. As a highlight, the Böögg, an oversized snowman filled with wood shavings and firecrackers that symbolises winter, will be set on fire on a large pyre in the middle of Sechseläutenplatz at 6 p.m. on the dot.

Grossmann Uhren will celebrate the start of spring and its proximity to Switzerland by launching a very special watch to mark Sechseläuten. The Moritz Grossmann SECHSELÄUTEN is offered as a one-off piece in cooperation with the Swiss fashion label GROSSCOUTURE and will be presented from 2-13 April in their exclusive pop-up store on Zürich's Paradeplatz.

## Gross Couture, Bahnhofstraße 22 in Zürich. www.grosscouture.ch

Christine Hutter, CEO and founder of Grossmann Uhren GmbH, says: 'With the Moritz Grossmann SECHSELÄUTEN, we want to highlight our special connection to Switzerland. I have a huge affection for Switzerland both personally and due to my professional background. We are really pleased to present our new model with the best German craftsmanship in Zürich together with GROSSCOUTURE'.

The Moritz Grossmann SECHSELÄUTEN is presented in the classic design of the BENU line. At 12 o'clock there is a '6' in the typical Swiss red on the dial. The colour of Switzerland also glimmers on the scale of the small second. Instead of the 60, a 6 is applied in the same shade of red. The Arabic numerals and the minute scale are in blue. The dial is in white enamel Grand feu.

Instead of the writing 'Made in Germany', which traditionally decorates the lower part of the dial of the Moritz Grossmann watches, on this model the writing SÄCHSI LÜTE between the small second and the minute highlights the connection to Sechseläuten and Switzerland.

The "Böögg", the famous snowman that gets set on fire, is engraved by laser as a motif in the sapphire crystal back on the rear of the watch.

The manufactory calibre 100.1 is finished in a High Artistic Finish and can be admired through the sapphire crystal back. With Grossmann's balance wheel, Grossmann's manual winding mechanism with pusher, the modified Glashütte stopwork and the adjustment with Grossmann's micrometer screw, it is a complete work of art based on precision.

The Moritz Grossmann SECHSELÄUTEN appears as a one-off piece and is available at an RRP of CHF 26,666.66.

#### Technical data:

Movement Manufacture calibre 100.1, manually wound, adjusted in five

positions

No. of parts 198

No. of jewels 20 jewels, 3 of which in screwed gold chatons

balance with 4 inertia and 2 poising screws, Nivarox 1 balance spring with No. 80 Breguet terminal curve, Gerstenberger

geometry

Balance Diameter 14.2 mm, frequency 18,000 semi-oscillations per hour

Power reserve 42 hours when fully wound

Functions Hours and minutes, subsidiary seconds with stop seconds,

Grossmann winder with pusher

Special features Grossmann balance; lateral pusher for disabling the handsetting

mode and starting the movement; space saving and modified Glashütte stopwork with backlash; adjustment with Grossmann

micrometer screw on a cantilevered balance cock; Pillar

movement with 2/3 plate and frame pillars in untreated German silver; 2/3 plate, balance cock, and escape-wheel cock engraved by hand; broad horizontal Glashütte ribbing; 3-band snailing on the ratchet wheel; raised gold chatons with pan-head screws;

separately removable clutch winder; stop seconds for

handsetting

Operating elements Crown to wind the watch and set the time, pusher to start the

movement

Case dimensions Diameter: 41.0 mm, height: 11.35 mm

Movement dimensions Diameter: 36.4 mm, height: 5.0 mm Case Three-part, stainless

steel

Dial Grand-feu enamel, Arabic numerals blue Hands Hand-crafted, steel annealed to a blue hue

Crystal/display back Sapphire crystal, antireflection-coated on one side

Strap Hand-stitched alligator strap with prong buckle in stainless steel



#### Moritz Grossmann SECHSELÄUTEN



laser engraving Böög and the calibre 100.1

## Moritz Grossmann watches:

Moritz Grossmann, born in Dresden in 1826, was deemed a visionary among Germany's great horologists. In 1854, his friend Ferdinand Adolph Lange persuaded the young, highly talented watchmaker to establish his own mechanical workshop in Glashütte. In addition to establishing a prestigious watchmaking business, Grossmann became engaged both politically and socially, founding the German School of Watchmaking in 1878. Moritz Grossmann passed away unexpectedly in 1885, after which his manufacture was liquidated.

The spirit of Moritz Grossmann's horological traditions sprang back to life in 2008 when trained watchmaker Christine Hutter discovered the venerable Glashütte brand and had it re-registered. She developed concepts and was inspired by the vision of taking on Grossmann's legacy with a particularly fine wristwatch after a good 120 years. And she convinced private watch enthusiasts to

support her in making this dream come true. On 11 November 2008, she incorporated Grossmann Uhren GmbH in Glashütte.

At Grossmann, gifted watchmakers are preserving traditions without copying historic timepieces. With innovation, superb craftsmanship, a combination of traditional and contemporary manufacturing methods as well as precious materials, they celebrate "Schönstes deutsches Handwerk" with their watches.

Images, video and further material for download:

https://my.hidrive.com/share/zsl6n6ms64

Further information about Grossmann Uhren GmbH available for download:

https://my.hidrive.com/share/a44bao2nf6

Grossmann Uhren GmbH:

https://en.grossmann-uhren.com/

For further information and high-resolution images, please contact:

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